

Certificate obtained

The participants who attended and completed the course will obtain a certificate from the ETC (in Estonia), EdLab (in Germany).

What are the benefits of the course?

You will become part of a team of innovators and professionals that will enable you to translate life long learning into reality.

You will be a part of an international team of practitioners coming from all over the Europe and will have the chance to share good or bad experience in the field of implementing LLL in organizations.

How to apply for the course?

You just have to fill in the registration form and send it to:

tuuli.vikat@ebs.ee

Ms. Tuuli Vikat

(tel.: 00372 631 0558, fax: 00372 631 0560)

for the course in Estonia,

not later than 28th of July 2006



skor@ed-lab.net

Mr. Matti Skor

(tel.: 0049 384 525123, fax: 0049 384 525128)

for the course in Germany

not later than 26th of May 2005

For further questions, please contact:

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<http://www.ilmelifelonglearning.org/>



Managing Lifelong Learning

Implementing LLL in Your Organization

If you are a professional in training...

If you are an innovative person...

If you are ready to face the challenge of modern management...

If you believe in permanent personal development and Life Long Learning...

This course is especially designed for you...

26th – 30th of June 2006,
Gremmelin, Germany

28th August – 1st September 2006,
ETC, Tallin, Estonia

Background

In March 2000 at a conference the European Council declared its ambition to become the world's most competitive and dynamic economy. Life long learning was seen as essential for realising this ambition.

Managers of education and training will become one of the most important factors in developing a policy for implementing life long learning in organizations within a knowledge based society.

They should acquire specific knowledge and competences to ensure the implementation process leads to reality.

The course was jointly designed by the following partner organizations:

- EBS Executive Training Centre (ETC), Estonia
- The Centre for Management and Organizational Learning (CMOL), Hull University Business School, the UK
- IVLOS (Universiteit Utrecht) and the Schouten & Nelissen Groep, the Netherlands
- The Foundation for Local Government Reform, Bulgaria
- Ed-Lab, Education laboratory, Germany
- Institute of National Research Council (IRPPS), Italy

Target group

Managers of different organizations in the field of learning

Course, aims and objectives

The aim of the course

is to provide managers of lifelong learning in Europe with concepts and tools necessary to promote and deliver life-long learning. The course is aimed at managers from a variety of institutions involved in the management of lifelong learning delivery.

It will help you to:

- understand the institutional (social, economic, political) factors that constrain and/or enable lifelong learning in particular national contexts
- promote the use of ICT in the field of lifelong learning
- develop skills and tools necessary for the management and implementation of lifelong learning

- understand the issues related to the evaluation of lifelong learning programmes in practice

As a result of this course you will be able to:

- Assess socio-economic, political and cultural aspects associated with LLL
- Understand LLL needs and contextual differences across Europe – partner countries.
- Identify the range of needs regarding different target groups
- Motivate potential learners to become involved in LLL
- Increase awareness regarding a variety of tools and methods to assess learning needs
- Understand individual differences through preferred approaches to learning and instruction
- Understand benefits and implementation methods for both formal and informal learning environments
- Develop an Implementation Plan system

Content of the course

The course includes 7 Modules, 2 of them Preparatory e-learning phase and Post e-learning activity (post course activity)

Module 0 – Preparatory e-learning activity (pre-course activity)

- e-learning implementation
- tools and skills to evaluate e-learning
- online collaboration
- e-learning integration into daily work process

Module 1 – Introduction to Life-Long Learning

- Life-Long Learning approach
- National systems of VET/workplace learning
- Comparisons within Europe, between European nations and none European nations

Module 2 – Managing Learning

- Implementing learning strategy
- Scenario planning
- Collective learning:
 - ◆ communities of learning
 - ◆ formal/informal learning
 - ◆ knowledge management
- Organizational learning

Module 3 – Implementing learning

- Identifying target groups and needs assessment
- Assessment tools, methods & techniques
- Learning to learn, Learning styles & Teaching strategies approaches

Module 4 – Evaluating Life-Long Learning

- Evaluation model
- Personal, team and organizational evaluation
- Evaluation tools and methods

Module 5 – Implementation Plan

- Implementation plan
- Reflective learning logs
- Knowledge transfer to the working environment

Module 6 – post e-learning activity (post-course activity)

- Coaching and advice on IP development
- IP finalization
- Training course evaluation

Methodology

Modules are presented in a format, including:

- Interactive techniques (role play, group work, discussion)
- Self analysis
- Case studies
- E-learning
- Implementation Plan Construction

Training team

The course will be conducted by a team of international leading experts and trainers in the field of organizational and personal development in a learning context.

Date and place of the event

26th – 30th of June 2006, Gremmelin, Germany
28th August – 1st September 2006, ETC, Tallin, Estonia

Duration

5 days or 40 hours

Course fee

700 Euro, including access to the workshop, the online workshop, the workshop materials, certificate, and a study trip.

